

Curriculum vitae

Certified Business Controller with MSc in Finance and experience in IT.
Background mainly from consulting and tech sectors, both listed and PE owned.
Delivering value through efficient project management and hands on data utilization,
identifying impact areas based on finance analytics, leveraging systems and stakeholder
management including education. Managerial experience in leading a hybrid remote team.

2023.10 –

Group Business Controller
Bellman Group AB (publ) – Stockholm, Sweden

Leading top management reporting for one of the enterprise's largest regions, encompassing five legal entities. Acting as project controller for the company's largest construction sites. Responsible for development of a group-wide data warehouse and Power BI reporting environment. Serving as process owner for budgeting and forecasting across multiple entities, representing approximately 50% of the company's turnover during a major ERP / Dynamics 365 Business Central transition.

2021.10 – 2023.10

Head of Business Analytics
Zmarta AB

Operational and strategic management of data warehouse and Power BI reporting team of 5 FTE delivering data, reports and insights to stakeholders. Dotted reporting line to owner Bauer Media located in Germany.

2022.03 –

Management Consultant, Owner
Apnum AB

Supporting CFO and COO agenda with business controlling, project management and e-commerce development projects while connecting finance and IT processes.

2018.08 – 2021.10

Business Controller, Manager & Nordic Business Process Lead
Deloitte AB

Senior position as Finance Business Partner for Tax & Legal and Risk Advisory business areas of Deloitte Sweden reporting directly to CFO with dotted line to managing partners. Responsible for budget and forecast process across business. Country responsible for the pan-Nordic implementation of SAP S4/HANA workstream during worldwide implementation of the ERP system at Deloitte.

2017.01 – 2018.08

Senior Business Controller
Ludvig & Co (previously LRF Konsult AB)

Development of company's financial management reporting and M&A projects. Headquarters management function to support top management with operational financial analytics in strategic decisions. Reporting product owner leading development of reporting tool and KPIs setup and analysis. Financial control of business units. Data responsible during M&A projects; LRF Konsult carve out by ALTOR Fund IV (seller side) and acquisition of Bokoredo AB including site visits to India (buyer side). Appointed as PMO Controller for restructuring projects driven by McKinsey prior to resignation from Ludvig & Co.

- 2016.01 – 2016.12 **Revenue Controller**
Spotify AB
Financial controlling, revenue recognition and accounting for Partnership Subscriptions (B2B), management reports, forecasts, project management and IT development within the area as a part of NYSE IPO with main task of optimizing monthly closings. Cross functional control 'legal to revenue' and 'sales to revenue' flows. Direct reporting to Global Revenue Manager and supporting Royalty Cost Analysts.
- 2013.08 – 2015.12 **Management Consultant**
EY - Insourcing Services Nordic
Management consultant with controlling and IT as my top specialty acting as interim:

Business Controller engagement involving industrial project controlling and management reporting at an Oslo-listed enterprise Goodtech AS and its separate division delivering infrastructure related services with a turnover of 300 MSEK.

Project lead, Controller / IT engagement with responsibility of developing a structured order to cash process within legal entities in Sweden, Norway and Finland for SATS ELIXIA and its subsidiary Fresh Fitness.
- 2012.01 – 2012.12 **Self employed (spare time project)**
Private company
Press photography and delivery of digital media to companies.
- 2010.06 – 2013.07 **Finance Manager**
Multibrackets Europe AB
AR, AP, accounting, administration, database management, controlling and reporting.

Education

- 2015.08 – 2016.09 **Certified Controller**
FAR Academy, Stockholm, Sweden
- 2006.08 – 2010.05 **Master of Science (MSc) in Business and Economics** (240 ECTS)
Main field of study: Finance
Umeå School of Business – Umeå University, Sweden

Languages

Swedish – native or bilingual proficiency
English – full professional proficiency

Commissions of trust

- 2013 – 2015 **Risk Management Leader – EY**
Responsible for pan-Nordic internal risk management within EY Insourcing Services.

Courses and certificates

Project Management C, Gävle University
EY Leadership and Communication Education

IT competence

Microsoft Office Excel (VBA, Power Query), Powerpoint, Word, Power BI, SQL, Dynamics 365 Business Central, NetSuite, SAP, Visma Administration 2000, Maconomy, Adobe Photoshop.

Interests

Running, badminton, programming, adventure motorcycling. Have finished marathons like Asics Stockholm Marathon, Half marathon & Vätternrundan multiple times.

References

Available from recent employers and will be sent upon request as a final step of the process.